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Voice of Customer Analyst/Account Manager

iPerceptions is one of North America's leading web-focused Voice of Customer analytics providers. Its webValidator Continuous Listening solution and Proprietary iPerceptions Satisfaction Index (iPSI) turn thousands of data points into easy-to-understand strategic and tactical decision support for website marketers. iPerceptions' clients include such well known brands as InterContinental Hotels, General Motors, Dell Computers, Hyundai, LG Electronics, Choice Hotels International, BMW and Monster Worldwide. iPerceptions has offices in New York, Toronto, Montreal and London.

iPerceptions is hiring full time Voice of Customer Analysts/Account Managers and part-time Contract Analysts. The positions offer interesting work in an emerging and growing market. iPerceptions offers a first-rate compensation plan to further motivate and reward employees.

Searching for candidates with the following skills set:

- Understanding of web and online business strategies
- Strong analysis capabilities
- Compelling presentation skills
- Professional communication skills in English
- Self motivated and disciplined
- Cooperative team player
- Ability to meet deadlines
- Willingness to travel (limited but required)

Masters and/or Bachelors level education in the follow types of programs an asset:

- Communications
- Marketing
- Business management/administration
- Decision sciences
- Research Design
- Market Research
- Social Sciences

Interested candidates should forward a cover letter and copy of a recent resume to:

**Duff Anderson**  
**Vice President, Research and Development**  
[duff@iperceptions.com](mailto:duff@iperceptions.com)

Compensation packages will be structured according to experience. Only qualified candidates will be contacted for an interview.